

GERSTEL Relocation in 2007

GERSTEL expands to accommodate steady growth

A company with steady growth is faced with the challenge of finding room for the addition of new people and for the expansion of its manufacturing capacity. GERSTEL has been dealing with this welcome challenge for most of its 40 year history. Since 1998, GERSTEL has had double digit annual growth. In 1999, manufacturing was relocated from company headquarters to nearby Duisburg, easing the crowded conditions - at least for a while. Since 2000, the number of employees has doubled. Adding to this, the expansion of the products and services portfolio into the fields of LC and LC/MS has increased the need for lab-



Eberhard G. (l.) and Holger Gerstel, Owner/Managers of GERSTEL

oratory space. "With our LC and LC/MS solutions, GERSTEL has entered into markets that are developing extremely well for the company", say Eberhard G. and Holger Gerstel, owner/managers of the company.

Since taking over at the helm of the company in 1998, Eberhard and Holger Gerstel have steered GERSTEL to annual double digit growth and a world-wide presence with successful subsidiaries in the U.S., Japan and Switzerland as well as an international network of distributors spanning more than 70 countries.

With increasing market demand for GERSTEL's sample preparation solutions for GC, GC/MS, LC and LC/MS, growth has accelerated. Staff has been added in all departments. After years of splitting up departments and remodeling existing buildings, GERSTEL decided that it was time to build new, modern and efficient headquarters.

"GERSTEL wants to offer customers maximum performance well into the future, and this can only be done if our infrastructure can support further growth", states Holger Gerstel. The plan is to relocate during August and September of 2007. The decision to stay in Mülheim an der Ruhr emphasizes the company's longstanding ties with the city. The city promptly returned the favor: As of autumn 2007, GERSTEL will reside at 1 Eberhard Gerstel Platz, the street is named after Eberhard Gerstel Sr., the company founder.

Room for growth – a facility designed to facilitate the business process

The new GERSTEL headquarters were designed to support and improve the workflow and operations at all levels. The facilities were planned based on extensive employee consultation.

"In order to have maximum efficiency, and improve interaction between all departments and company personnel, we are bringing three separate locations back together", explains Eberhard G. Gerstel. So this year, only eight years after the relocation of its manufacturing department, GERSTEL has again reached the point of having to move. But this time it will be a happy reunion, that will help secure a successful future and enable further steady growth.



View of the concrete shell of the new GERSTEL headquarters. As of September 2007, the company will reside at 1 Eberhard Gerstel Platz in Mülheim an der Ruhr.



GERSTEL online

You can find more information on products, applications and services on the GERSTEL home page at www.gerstel.com.

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